



CORPORATE GOVERNANCE FOR BANKERS

TRAINING COURSE OUTLINE

This course is intended for senior and middle level management of banks who need to understand how Corporate Governance works, or should work, in their own institutions, in their customers and in companies in which their bank has invested.

GBRW
CONSULTING

COURSE DETAILS

Course Hours 14 (2 days)

Target Audience

This course is intended for senior and middle level management of banks who need to understand how Corporate Governance works, or should work, in their customers, the investments of the bank and financial institutions.

Course Description

During this course, participants will learn about the structure of Corporate Governance, what it does and what benefits it brings to lending and investment bankers. How it can be implemented or improved and what practical issues and difficulties are likely to arise, in particular in emerging market companies and institutions.

Case studies and draft Charters and documentation will be provided.

Course Objectives

- An understanding of the structure of corporate governance in companies and financial institutions.
- An analysis of the role and functions of the shareholders, the Board of Directors, the executive management and the various committees and departments showing how they fit together as the Corporate Governance machinery of a company.
- A discussion of the current issues and difficulties in implementing effective Corporate Governance, in particular in emerging markets.

Assessment

There will be no formal assessment, but participants will be expected to contribute actively to the discussions.

Course Languages

All presentations and hand-outs will be in English.

Prerequisites

At least three years banking experience at a middle or senior management level. A good working knowledge of English would be helpful but not a requirement. A translation will be provided.

COURSE OUTLINE

Module 1

What is Corporate Governance?

- What is Corporate Governance?
- Who are the stakeholders in a company?
- The decision making structure within a company

Module 2

What Corporate Governance within a bank hopes to achieve

- The OECD principles of Corporate Governance
- Guidance from the Basle Committee on Banking Supervision
- What good Corporate Governance delivers
- Warning signs of ineffective Corporate Governance

Module 3

The current state of Corporate Governance law and regulation

- Obligatory requirements of companies quoted on CASE
- Non-obligatory benchmarks. Egypt Code of Corporate Governance
- Family Owned Enterprises and Corporate Governance

Module 4

Shareholders

- The rights of the shareholders
- The role of shareholders in a company

Module 5

The Board of Directors

- The role and personal liability of the director
- The role of the Chairman
- The Company Secretary

Module 6

The Committees of the Board of Directors

- Audit Committee (Internal and External Audit)
- Nomination and Remuneration Committee
- Risk Committee
- Executive Committee

Module 7

The Executive

- Role and responsibilities of the Chief Executive Officer
- The structure of the executive

Module 8

Some Corporate Governance issues

- The costs and benefits of good Corporate Governance
- Separation of responsibilities within the decision making structure
- Problems with implementing full transparency

Module 9

Development of enhanced Corporate Governance

- How to encourage implementation
- Dealing with negative reaction to change
- Step-by-step implementation.

COURSE PRESENTER

Jeremy Denton-Clark, Director, GBRW Limited, London

Mr Denton-Clark has 48 years of banking experience in commercial banks including:

- 32 years working in banks in the City of London which included 8 years as sole Chief Executive Officer of a merchant bank
- 16 years in international banking consultancy in emerging markets
- Currently a member of the Board of Directors of a commercial bank in Bosnia (nominated by the IFC)
- The London Representative of a bank in Mongolia

Mr Denton-Clark has been a Director of GBRW Limited for over 10 years. He has completed numerous bank consulting assignments in the UK, Africa, Asia, countries of the former Soviet Union and South Eastern Europe. He is a specialist in:

- Bank Strategies, in particular SME and Retail banking Strategies
- Corporate Governance and Organisation Structure in emerging markets
- Risk Management and Bad Debt Recovery
- Treasury: liquidity and funding, Asset and Liability Management and ALCO
- MSME financing in Eastern Europe, CIS and Middle East
- Marketing and New Product Development

On almost every project Mr Denton-Clark has conducted formal or informal training sessions and on many projects he lectures on banking topics to the Faculty of Economics at the local university.

He has for a number of years run training sessions on corporate governance and bank organisation to bankers in Ukraine.

In December 2010 Mr Denton-Clark spoke at an IFC seminar in Washington DC for bank directors nominated by the IFC on current issues on Corporate Governance and how it can be made more effective.

CONTACT DETAILS



To discuss your Bank's needs in more detail, or to find out more, please contact one of the GBRW Consulting Banking Practice team.

Paul Rex, Managing Director

paul.rex@gbrw.com

Jeremy Denton-Clark, Director

jeremy.denton-clark@gbrw.com

Johnny Rizq, Director

johnny.rizq@gbrw.com

Michael Coates, Director

michael.coates@gbrw.com

GBRW Ltd, 27 Throgmorton Street, London
EC2N 1AQ, United Kingdom

Phone: +44 (0)20 7382 9900